

Society Development Plan 2012 - 15

Name of Society Welsh Society

Mission Statement

We, as the Welsh Society of the University of Bath, exist to provide students with the opportunity to meet and socialise with Welsh students. We find we attract a number of Welsh students as it makes them feel at home and will help them settle into university life. We also welcome non-Welsh students to join and learn about our culture. We do this by organising regular socials, including opportunities to watch the International Rugby matches with other Welsh supporters, we also organise events to commemorate St. Davids Day, the national day of Wales. We are also hoping to organise a trip to Aviva Stadium (Dublin) during the Six Nations.

We strive to be a welcoming society to all students and just provide events where students can enjoy themselves and meet like-minded people.

Current SWOT analysis

Strengths

Getting everyone involved.
Helping people make friends and settle down.

Weaknesses

Opportunities

Socials monthly
Trip to Aviva Stadium (Dublin).

Threats

Overview of 2012/13

Aims at beginning of year

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Pre- Arrival

Booked the hostel for the Edinburgh trip and got in touch with the coach company (Centurion).

Arranged a plan for Carnival Day and the Activities Fair

Used the pre-existing Twitter Account and Facebook page in order to attract Freshers before they arrived at Bath.

Recruitment

Participated in the Activities Fair and Carnival Day and collected usernames of potential members. Emailed the students who had signed up on a regular basis to inform them of upcoming events and reminded them to join on Bath Student.

Arranged regular socials and kept in touch weekly to ensure the members felt involved.

Activity

Various themed socials around Bath throughout the year including a "Welcome" social at the start of the academic year and a St David's Day social.

Trip to Edinburgh to watch the Six Nations.

Unfortunately, the Annual Gethin Bevan Memorial Touch Rugby Tournament (to commemorate the life of a Welsh student who sadly passed away in 2007) didn't go ahead due to unforeseen circumstances.

Participation

We gained 80 members in the academic year 2012/13. At the socials within Bath we usually had approximately 25-30 people in attendance.

17 people went on the trip to Edinburgh. We tried for 25 but ended up having to cut back the numbers.

Long Term Goal Setting

	2010/11 (Actual)	2011/12 (Actual)	2012/13 (Actual)	2013/14	2014/15
Full Year Membership Target		77	80	85	
Total Involved Members in Sem 1		77	80	85	
Total Involved Members in Sem 2		77	80	85	
Number of core activity sessions		5	8	8	
Number of non-core activities (incl. socials)		5	8	8	
Sponsorship and Fundraising Activity		2	3	3	
Opportunities to develop members		2	3	3	
Other (Please state)					

SMART Goals

Membership Targets	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13	80	Promote during freshers week, regular emails		Social Sec
2013/14	85	Promote during freshers week, regular emails		Social Sec
2014/15				

Activities Provided	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13	8	3 per term + tour and rugby tournament	Rugby fields	Everyone will help out
2013/14	8	3 per term + tour and rugby tournament	Rugby fields	Everyone will help out
2014/15				

Funding/Sponsor Goals	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13	£500	Spending the money on tour and supplying prizes for Gethin Bevan Rugby tournament.		Everyone
2013/14	£500	Spending the money on Ireland trip and supplying prizes for Gethin Bevan Rugby tournament.		Everyone
2014/15				

Personal Development	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13	I wish to get more confident in leading a group of people	Achieving a successful year as a welsh soc		
2013/14	I wish to improve my confidence and team leadership skills.	Achieving a successful year as a welsh soc		
2014/15				

Other (Please state)	Aim	How will this be done?	Are resources required?	Who will do this?
2012/13				
2013/14				
2014/15				

Planning Timeline

Pre-Summer:

Submit the following:

- Budget request application
- Development Plan
- Asset Register

Early Summer

Request a table at Carnival Day

Get ideas for Freshers Week and Activities Fair

September and Freshers' Week

Prepare for Freshers Week and other promotional activities

1st Semester

Run an introduction session

Christmas and Refresh Week

Run a social to Cardiff.

2nd Semester

Promote elections for next year's committees

Handover

Calendar of annual events

Please also add in your own events.

May 2013 Sunday 13 th Deadline for Development Plan and Budget Request Form	June 2013	July 2013
August 2013 Wed 1 st 2013-14 financial year starts. To Be Confirmed Deadline for requesting a stall for Carnival Day	September 2013 Mon. 24 th - Sun. 30 th Freshers Week	October 2013 To Be Confirmed Activities Fair
November 2013	December 2013	January 2014 To Be Confirmed Deadline for requesting a stall during Refresh Week
February 2014 Mon. 4 th - Sun. 10 th Refresh Week	March 2014	April 2014

Useful Contacts

Activities Office

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Marketing Office

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Webmasters (Currently Jonty, Oli, Rikki and Tom)

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Finance Office

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